

## PERSUASION

**Persuasive Reading** includes whole texts and excerpts from materials such as magazine and newspaper articles, brochures, letters, proposals, speeches, editorials, electronic texts, essays, opinion columns, and advertisements.

|   | 3   | 4   | 5  | 6   | 7   | 8   | 9   | 10  |
|---|---|---|--|---|---|---|---|---|
| A | Identify an author's opinion about a subject.   | <b>RD-E-3.0.6</b><br><b>Identify an author's opinion about a subject.</b>   | <b>Identify an author's opinion about a subject.</b> | <b>Identify an author's opinion about a subject.</b>  | <b>RD-M-3.0.12</b><br><b>Identify an author's opinion about a subject.</b>  | <b>Identify an author's position based on evidence in a passage.</b>  | Identify an author's position based on evidence in a passage.   | <b>RD-H-3.0.9</b><br><b>Identify an author's position based on evidence in a passage.</b>                             |
| B | Identify fact and/or opinion.                   | <b>RD-E.3.0.7</b><br><b>Identify fact and/or opinion.</b>                   | <b>Identify fact and/or opinion.</b>                 | <b>Distinguish between fact and opinion.</b>          | <b>RD-M-3.0.14</b><br><b>Distinguish between fact and opinion.</b>          |   |   |   |
| C | Identify information that is supported by fact. | <b>RD-E.3.0.8</b><br><b>Identify information that is supported by fact.</b> | Identify the argument and supporting evidence.       | <b>Identify the argument and supporting evidence.</b> | <b>RD-M-3.0.15</b><br><b>Identify the argument and supporting evidence.</b> | <b>Identify and analyze an author's argument, giving supporting evidence from the passage.</b>  | Accept or reject an argument, giving supporting evidence from the passage.  | <b>RD-H-3.0.11</b><br><b>Accept or reject an argument, giving supporting evidence from the passage.</b>               |
| D |   |   | Identify commonly used persuasive techniques.        | <b>Identify commonly used persuasive techniques.</b>  | <b>RD-M-3.0.16</b><br><b>Identify commonly used persuasive techniques.</b>  | Identify a variety of persuasive techniques (e.g., use of expert opinion, statistics, repetition, restatement, rhetorical question, parallelism, allusion, logical /emotional/ethical appeal) and propaganda techniques (e.g., misuse of expert | Identify a variety of persuasive techniques (e.g., use of expert opinion, statistics, repetition, restatement, rhetorical question, parallelism, allusion, logical /emotional/ethical appeal) and propaganda techniques (e.g., misuse of expert | <b>RD-H-3.0.13</b><br><b>Identify a variety of persuasive and propaganda techniques and explain how each is used.</b> |

The bold bullets are assessed. The plain text is for instructional purposes only.

|          |  |  |  |  |   |   |   |   |
|----------|--|--|--|--|---|---|---|---|
|          |  |  |  |  |   | opinion and statistics, testimonial, bandwagon) and explain how each is used.   | opinion and statistics, testimonial, bandwagon) and explain how each is used. |   |
| <b>E</b> |  |  | Identify informative and persuasive passages.  | <b>Identify informative and persuasive passages.</b>   | <b>RD-M-3.0.11 Distinguish between informative and persuasive passages. (relates to E8)</b>   |   |   |   |
| <b>F</b> |  |  | Identify organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage. | Identify organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage. | <b>RD-M-3.0.13 Apply knowledge of organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage.</b> | <b>Apply knowledge of organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage.</b> |   |   |
| <b>G</b> |  |  | Identify bias and/or misinformation.   | Identify bias and/or misinformation.   | <b>RD-M-3.0.17 Identify bias and/or misinformation.</b>   | <b>Identify bias and/or misinformation.</b>   |   |   |
| <b>H</b> |  |  |  |  |   | Identify purposes of persuasion.  | Identify purposes of persuasion.  | <b>RD-H-3.0.8 Identify purposes of persuasion.</b>  |
| <b>I</b> |  |  |  |  |   | Identify the argument and intended audience.  | Recognize the appropriateness of an argument for an intended audience.        | <b>RD-H-3.0.10 Recognize the appropriateness of an argument for an intended audience.</b> |
| <b>J</b> |  |  |  |  |   | Identify differing points of view in one or more  | Compare and contrast differing points of view in                              | <b>RD-H-3.0.12 Compare and contrast differing</b>   |

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|          |  |  |  |  |  |   |  |   |
|----------|--|--|--|--|--|---|--|---|
|          |  |  |  |  |  | passages.                                       | two or more passages.  | <b>points of view in two or more passages.</b>  |
| <b>K</b> |  |  |  |  |  | Analyze the use of persuasion within a passage. | Analyze and evaluate the use of persuasion within a passage. | <b>RD-H-3.0.14</b><br><b>Analyze and evaluate the use of persuasion within a passage.</b> |